Index of Private Housing Rental Prices, Great Britain: January 2018

An experimental price index tracking the prices paid for renting property from private landlords in Great Britain.

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1. Main points

- Private rental prices paid by tenants in Great Britain rose by 1.1% in the 12 months to January 2018; this is down from 1.2% in December 2017.

- In England, private rental prices grew by 1.1%, Wales saw growth of 1.4% while Scotland saw rental prices increase by 0.3% in the 12 months to January 2018.

- London private rental prices grew by 0.2% in the 12 months to January 2018, that is, 0.9 percentage points below the Great Britain 12-month growth rate.

- From April 2018, publication of these figures will move from Tuesday to Wednesday; the new release dates are available.

2. Things you need to know about this release

On 15 June 2017 the National Statistician announced that routine pre-release access to Office for National Statistics (ONS) statistics would end from 1 July 2017. Following this, we have considered the dates of our publications to ensure that they continue to meet user needs. From April 2018, the prices theme day, which encompasses consumer prices, business prices and house prices, will move from a Tuesday to a Wednesday. Alongside this, labour market theme day will move from a Wednesday to a Tuesday. The new release dates and further explanation of the reasons for these changes are available in a separate article.

The Index of Private Housing Rental Prices (IPHRP) measures the change in price of renting residential property from private landlords. The index is published as a series of price indices covering Great Britain, its constituent countries and the English regions. All data presented are non-seasonally adjusted.

IPHRP measures the change in price tenants face when renting residential property from private landlords, thereby allowing a comparison between the prices tenants are charged in the current month as opposed to the same month in the previous year. The index does not measure the change in newly advertised rental prices only, but reflects price changes for all private rental properties.

The IPHRP is constructed using administrative data. That is, the index makes use of data that are already collected for other purposes in order to estimate rental prices. The sources of private rental prices are Valuation Office Agency (VOA), Scottish Government (SG) and Welsh Government (WG). All three organisations deploy rental officers to collect the price paid for privately rented properties. The sources of expenditure weights are the Ministry of Housing, Communities and Local Government (MHCLG), Scottish Government, Welsh Government and the VOA.

IPHRP is released as an Experimental Statistic. While the methodology (PDF, 2.42MB) for IPHRP is final, Northern Ireland is currently excluded from the price index. We are working with Northern Ireland Housing Executive to secure private rental data for Northern Ireland. Once the coverage of IPHRP has been improved to that of the UK, the IPHRP will be assessed against the Code of Practice for Official Statistics to achieve National Statistics status.
3. Growth in Great Britain private rental prices continues to slow

Growth in private rental prices paid by tenants in Great Britain has seen signs of a slowdown since the end of 2015, increasing by 1.1% in the 12 months to January 2018. For example, a property that was rented for £500 per month in January 2017, which saw its rent increase by the average rate in Great Britain, would be rented for £505.50 in January 2018. This slowdown in the growth in private rental prices in Great Britain is driven mainly by a slowdown in London over the same period.

The 12-month growth rate of private rental prices paid by tenants in Great Britain in January 2018 was 1.1%, down from 1.2% in December 2017. Rental prices for Great Britain excluding London increased by 1.6% in the 12 months to January 2018, down from 1.7% in December 2017 (Figure 1). The growth rate for London (0.2%) in the 12 months to January 2018 was 0.9 percentage points below that of Great Britain. This is the lowest annual growth in London since October 2010, when it was also 0.2%.

Figure 1: Index of Private Housing Rental Prices percentage change over 12 months, Great Britain, January 2012 to January 2018

12-month percentage change

Source: Office for National Statistics

The Royal Institution of Chartered Surveyors (RICS) December 2017 Residential Market Survey reported that tenant demand continued to fall, although at a slower rate than from the previous month while new landlord instructions declined at a slightly faster rate. The Association of Residential Letting Agents (ARLA) reported in their Private Rented Sector Report for December that the number of letting agents witnessing rent increases for tenants remained at their lowest level since their records began in January 2015.
Between January 2011 and January 2018, private rental prices in Great Britain increased by 15.6% (Figure 2); this was strongly driven by the historical growth in private rental prices within London. When London is excluded from these figures, private rental prices increased by 11.9% over the same period.

Figure 2: Index of Private Housing Rental Prices indices, Great Britain, January 2011 to January 2018

Index values

Source: Office for National Statistics

4. Growth in England continues to slow

In England, private rental prices grew by 1.1% in the 12 months to January 2018, down from 1.3% in December 2017. The annual growth rate for England is the lowest since December 2010.

The annual rate of change for Wales (1.4%) in January 2018 is still higher than the annual rate of change for England (1.1%) and Great Britain (1.1%). Wales has shown a broad increase in its annual growth rate since July 2016 (Figure 3).

Rental growth in Scotland increased by 0.3% in the 12 months to January 2018, down from 0.4% in December 2017. This continued weaker growth may be due to historical stronger supply and weaker demand in Scotland as reported by the Association of Residential Letting Agents (ARLA).
Figure 3: Index of Private Housing Rental Prices percentage change over 12 months for Great Britain and its constituent countries, January 2012 to January 2018

12-month percentage change

Source: Office for National Statistics

All the countries that constitute Great Britain have experienced rises in their private rental prices since 2011 (Figure 4). Since January 2011, rental prices in England have increased more than those in Wales and Scotland.
5. Growth in private rental prices in London continues to slow

Growth in private rental prices in London was 0.2% in the 12 months to January 2018, down from 0.4% in December 2017. The Royal Institute of Chartered Surveyors (RICS) reported in their November 2017 Residential Market Survey that near-term expectations are still negative in the capital, an ongoing trend stretching back to August 2016.

Focusing on the English regions, the largest annual rental price increase was in the East Midlands (2.6%), unchanged from December 2017 (Figure 5). This was followed by the South West (2.1%), which was also unchanged.

The lowest annual rental price increase was in the North East (0.0%), down from 0.1% in December 2017. It was followed by London (0.2%), down from 0.4% in December 2017.
Figure 5: Index of Private Housing Rental Prices percentage change over the 12 months to January 2018 by English region

12-month percentage change

Source: Office for National Statistics

Figure 6 shows the historical 12-month percentage growth rate in the rental prices of each of the English regions.
6. Links to related statistics

There are a number of other statistics available for rental and housing prices.

Valuation Office Agency (VOA) publishes private rental market statistics. These cover the average prices paid for renting private housing in England to the level of region and local authority. The composition of the sample used for this publication varies over time and therefore makes it hard to produce reliable comparisons over different time periods. For an evaluation of our rental price indices and the growth in average private rental prices published by VOA, please see the article Explaining private rental growth (PDF, 446KB).
Ministry of Housing, Communities and Local Government (MHCLG) publishes social rent statistics. These cover average prices paid for renting both local authority and private registered provider (housing association) properties in England. These are collected from the continuous recordings of lettings and sales in social housing (CORE) and are available at regional and local authority level.

Scottish Government publishes social rent statistics for Scotland. These cover the average weekly rents paid for local authority and registered social landlords, and are available at area level. Private Sector Rent Statistics are also published annually, which cover the average price paid for renting private housing in Scotland.

Welsh Government publishes social rent statistics for Wales. These cover the average weekly rents paid for local authority and registered social landlords, and are available at area level. Private Sector Rents are also published on an annual basis, which cover the average price paid for renting private housing in Wales.

Northern Ireland Housing Executive publishes a bi-annual Summary Research Report on the Performance of the rental market in Northern Ireland. This report analyses trends in the private rental sector at district council level during a six-month period.

In addition to government sources, a number of private companies such as Countrywide, Homelet and LSL Property Services produce statistics on the private rental market. These are predominantly flow measures of private rents, whereas the Index of Private Housing Rental Prices (IPHRP) is a stock measure. More information on how these compare with IPHRP can be found in the article Comparing measures of private rental growth in the UK.

The UK House Price Index publishes average house prices and associated growth rate statistics to the level of region and local authority. Residential house price growth in Great Britain has typically been stronger than rental price growth for a number of years, with an average 12-month rate of house price inflation between January 2013 and December 2017 of 5.6%, compared with 2.0% for rental prices.

### 7. Quality and methodology

Details of the methodology used to calculate the Index of Private Housing Rental Prices (IPHRP) can be found in the July 2013 IPHRP article but this article requires some updating. In March 2015, methodological improvements were implemented to improve the matching of properties over time; this ensures that we are comparing “like with like”. These methodological improvements were presented in the January 2015 article.

In September 2015, we published an evaluation of our rental price indices against the growth in average private rental prices published by Valuation Office Agency (VOA); please see the article Explaining private rental growth (PDF, 446KB) for more information. Comparisons of IPHRP against other private rent measures can be found in the article published alongside this release.

The IPHRP Quality and Methodology Information report contains important information on:

- the strengths and limitations of the data and how it compares with related data
- uses and users of the data
- how the output was created
- the quality of the output including the accuracy of the data